



Work-stream 3:

Checklist of Coproduction Considerations for Rural and Coastal Theme

1. Have you identified the strengths, preferences, needs and demographic characteristics of communities?
2. What or who provides the evidence-base for services and/or coproduction? Can local organisations serve as proxies for community members?
3. Have you scoped what exists or has existed as models of co-production?
4. Can you draw on people or organisations who already have local credibility?
5. How will you communicate with diverse stakeholders? Do identities and language play a role?
6. Communication methods matter: are there barriers to digital inclusion? Is a multi-faceted approach required?
7. How will you engage people throughout different aspects of co-production – including decision-making about services and activities?
8. As a starting point will 'grassroots engagement' reach more people, compared to defining a strategic body or pathway for coproduction?
9. Will co-design and coproduction engage policy-makers?
10. Can a quality mark serve as a mechanism for dialogue and action? Also, how will coproduction 'achievements' and milestone be designed and celebrated?
11. Consider diversities in the broadest sense. This can include demographics but nuancing shared understandings by taking account of place, people, populations and history?
12. Will group activities be flexible and person-centred? Activities are important - will coproduction involve using activities to engage with certain cohorts (e.g men) or individuals?

13. Accessibility – what are the potential practical and emotional barriers in coproducing? Issues include accessible places, transport limitations in rural areas, lack of digital connectivity, and new people feeling able to be join existing groups or networks.
14. Is there a need for specialised training and awareness raising on specific themes/experiences/diversities that is rural and coastally relevant? For example, this may involve working with masculinities, BAME and LGBTQI+ related identities?
15. Vibrancy not vulnerability – given the above points how can coproduction and co-design engage people creatively? (TED in East Lindsey has found people engage at different parts of the programme because of interest and relevance, rather than focusing on loneliness and isolation).